Lab #4

Program Design

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| **Instructions:**  The objective of this lab is to consider the engagability[[1]](#footnote-1) issues associated with the following sites:   * www.AskSunday.com * www.Wink.com * www.Goodreads.com * www.dhmo.org * www.DontForgetYourToothbrush.com   So for each site, answer the questions provided below, based on Gordon and O'Leary (2003)[[2]](#footnote-2). |

Questions to Consider about each site

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| Category | Question | Answer |
| Content: | What is the site title? |  |
| Content: | What is the purpose of the site? |  |
| Content: | Is the information practical on the site? |  |
| Form: | Is the site easy-to-use? |  |
| Form: | Is the layout consistent throughout the site? |  |
| Form: | Are the grammar, punctuation and spelling correct? |  |
| Technical: | What is the URL of the site? |  |
| Technical: | What is the site title? |  |
| Authorship: | Is it clear who the author(s) is? |  |
| Authorship: | What organisation do they represent? |  |

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| **Submission:**  In the Word document you have all your labs in:  PROGRAM-DESIGN-PORTFOLIO.DOC (or .ODT or .DOCX)  add in the answers. Now e-mail your document to Damian.Gordon@dit.ie with a subject heading of PROGRAM DESIGN LAB #4 and in the message of your e-mail please let me know your full name, your student number, the name of your programme, the programme code, the name of the module, the year you are in (first year), and your assignment. |
| **Marking:**  Please note, this lab is due for submission today at the end of this lab. Each of these labs contributes to your final result in this module, so it's best to get the earlier ones done as well as you can, because as the labs continue on they will get harder, so you might as well pick up the easy marks early on. |

1. Fitzpatrick, R., Smith, P., O'Shea, B., *Website Engagibility: A Step Beyond Usability*, Proceedings of parallel session "Quality models for Human Computer Interaction" in the 3rd international conference on Universal Access in Human-Computer Interaction, HCI International 2005, New Jersey, USA [↑](#footnote-ref-1)
2. Gordon, D**.**, O'Leary, C., *Zen and the Art of Web Site Evaluation: Tools to Assist in the Successful Development of an eLearning Portal*, CAL 2003, Queens University, Belfast, April 2003 [↑](#footnote-ref-2)